

**SCR BUSINESS GROWTH BOARD**

**12th JANUARY 2016**

**AMP, WAVERLEY, ROTHERHAM**

No.	Item	Action
1	<p><b><u>Welcome and Apologies</u></b></p> <p>Present:</p> <p><u>Board Members</u> Paul Houghton, LEP / Grant Thornton - Chair Diana Terris, BMBC Cllr Lewis Rose, DDDC</p> <p>Apologies were received from Board Members Cllr Julie Dore (SCC), Dan Swaine (BoDC, NEDDC), and Gavin Baldwin (LEP / Doncaster Rovers FC)</p> <p><u>In Attendance</u> Andrew Gates, SCR Executive Team David Grimes, SCR Executive Team David Campbell-Molloy, SCR Executive Team Lee Viney, SCR Executive Team Chris Scholey, Doncaster and Bassetlaw NHS Foundation Trust) Giles Searby, Keeble Hawson William Beckett, Beckett Plastics Andrew Deniff, Barnsley &amp; Rotherham CoC Kevin Bennett, SCC Lloyd Snellgrove, SHU Keith Jackson, JRI Craig Tyler, Joint Authorities Governance Unit + Eleanor Dearle, SCR Executive Team for item 11</p>	
2	<p><b><u>Minutes of the Previous Meeting</u></b></p> <p>The minutes of the previous meeting held on 17th November were agreed to be an accurate record of the meeting.</p> <p>It was confirmed that the resolution record from the previous meeting was received by the CA and LEP and noted.</p>	

3	<p><b><u>Declarations of Interest</u></b></p> <p>No declarations of interest in relation to the items on today's agenda were noted.</p>	
4	<p><b><u>Urgent Items / Announcements</u></b></p> <p>No urgent items were noted.</p>	
5	<p><b><u>Growth Hub Update</u></b></p> <p>A paper was presented to provide a detailed summary of the progress towards implementing the Growth Hub, and to set out the work plan for the respective 'spokes'.</p> <p>The report provided commentary on:</p> <ul style="list-style-type: none"> <li>• Growth Hub Development</li> <li>• Website</li> <li>• Recruitment</li> <li>• CRM</li> <li>• Spoke Development</li> <li>• ESIF</li> <li>• National Programme integration</li> </ul> <p>It was noted that a variance of opinions have been received regarding the appropriate positioning of the RISE programme, with the suggestion of the ICE Board being that his should fit under the skills theme rather than innovation. It was agreed that how RISE is referenced on the Growth Hub website needs to be carefully considered.</p> <p>It was noted that RISE is not being advertised as an innovation programme but a general growth support programme</p> <p><b>Action: David G to consider to RISE is referenced on the Growth Hub website</b></p> <p>The Board sought confirmation that applicants for all posts are being received from across the entire City Region geography. It was suggested that this is the case and numbers of applicants are reasonably acceptable.</p> <p>Regarding business growth advisors, it was noted that the advisors will be full time appointments including one who will be specific to the North Derbyshire districts. The recruitment of this full time post is currently going through Barnsley Council HR process of grading etc.</p> <p>The Board considered how to achieve the longer term objective to align the Growth Hub CRM with other CRMs in operation in</p>	<p>DG</p>

	<p>the districts</p> <p><b>Action: David G to provide the Growth Hub CRM specification to Board Members for further information.</b></p> <p>The Board sought assurances that the risk of duplicate visits is being minimised whilst competing CRMs are in operation.</p> <p><b>Action: David G to confirm what methodology is in place to avoid duplicate visits.</b></p> <p>Regarding important next steps, it was noted that:</p> <ul style="list-style-type: none"> <li>• Branding expectations will be communicated to all stakeholders with meetings arranged to discuss representation of partner status with the Hub</li> <li>• The Head of AFCoE post will be progressed</li> <li>• Website development will be ongoing</li> <li>• A Manufacturing Supply Chain proposal, using LGF and ESIF to support, will be developed. – this is in discussion with other LEPs and growth Hubs and we need to see how this will develop and the agreement was to continue ongoing conversations and see if there is anything else we may be able to do to support.</li> <li>• Development programmes for Spoke areas will continue to be developed.</li> </ul> <p><b>RESOLVED, that the Board Members:</b></p> <ul style="list-style-type: none"> <li>• <b>Note the updates provide and instruct David to ‘crack on’ with the plans for the various Growth Hub spokes.</b></li> </ul>	<p><b>DG</b></p> <p><b>DG</b></p>
<p><b>6</b></p>	<p><b><u>LGF Launch Pad Programme Business Case</u></b></p> <p>A paper was presented to provide a summary of the SCR Launch Pad proposal (new business support) Full Business Case which seeks to secure £350,000 of Business Growth Board budget against a total project cost of £3,948,969.</p> <p>The paper recommended that the Business Growth Board endorse the SCR Launch Pad proposal.</p> <p>The Board requested clarity around the D2N2 overlap. It was noted that businesses in this area will effectively be able to choose from 2 support services.</p> <p>It was noted that not all 9 districts are contributing financially to the initiative. However, in the spirit of partnership working it has been agreed that all districts will still receive the benefit of support.</p>	

	<p><b>RESOLVED, that the Board Members:</b></p> <ul style="list-style-type: none"> <li>• <b>Note the Full Business Case (at Appendix A) for the SCR Launchpad programme and agree that the conditions set by the Board on the 17th November have been met.</b></li> <li>• <b>Approve the Full Business Case (at Appendix A) and instruct officers to progress to contract.</b></li> </ul>	
7	<p><b><u>ICE Board Concept Approval</u></b></p> <p>Keith delivered a presentation on the importance of innovation to the Sheffield City Region and how this perception will need to develop and instil a culture of innovation to ensure local businesses benefit from the opportunities afforded by innovation.</p> <p><b>Action: Keith to circulate the presentation</b></p> <p>The Board considered how the proposal for an ‘Innovation Champion’ for the SCR should be taken forward and what type of person would be ideally needed to undertake this role, suggesting this needs to be someone who’s ‘been there and done it’.</p> <p>The Board noted the importance of customers driving innovation through expectation.</p> <p>The group requested a breakdown of the suggested £1.5m required to develop the ICE proposal</p> <p><b>Action: Keith to provide the breakdown</b></p> <p><b>RESOLVED, that the Board Members:</b></p> <ul style="list-style-type: none"> <li>• <b>Note and support the further development of the proposal</b></li> <li>• <b>Recognise the importance of innovation to the SCR</b></li> </ul>	<p>KJ</p> <p>KJ</p>
8	<p><b><u>Delivery Programme Funding</u></b></p> <p>A presentation was provided on some key, emerging elements of the Growth Hub programme which it suggested require additional funding to fill gaps identified across the delivery programme. Board Members support for proposals was sought.</p> <p><u>Innovation Coordinator / Champion</u> As introduced at agenda item 7, the Board was asked to consider the creation of this post to help ensure businesses are fully aware of what innovation-related funding is available.</p> <p>Outline costs were confirmed.</p>	

	<p><u>Collaborator Resource</u> The Board was asked to consider the creation an online portal that will sit with the Growth Hub website to provide resources and information for the professional services sectors.</p> <p>Outline costs were confirmed</p> <p><u>Growth Hub Enhancement Bid</u> The Board was advised of the details of the bid.</p> <p>The Board welcomed these proposals and commented favourably on how the information had been presented.</p> <p>It was noted that suggested costs were indicative at this stage and subject to refinement.</p> <p><b>RESOLVED, that the Board Members:</b></p> <ul style="list-style-type: none"> <li>• <b>Approve further work on the Innovation Champion and Collaborator Resource initiatives and invite officers to present full Business Cases to the next BGEB meeting</b></li> </ul>	
9	<p><u>Use of Devolved Growth Hub Funding / ESIF Match</u></p> <p>A paper was received seeking ‘in principle’ agreement to the use of devolved growth hub funds plus a proportion of devolved funds secured through the devolution agreement to provide ‘match’ funding for a Growth Hub ‘enhancement’ bid.</p> <p><b>RESOLVED, that the Board Members:</b></p> <ul style="list-style-type: none"> <li>• <b>Agree, the in principle allocation of any additional devolved funds caused by the cessation of the national Business Growth Service plus ~£930,000 (the enhanced funding was for 2 years only and a total value of £620,000 not £930,000) of match funding derived from the funds secured through the devolution agreement to cover an ‘enhanced Hub’ until 2019.</b></li> <li>• <b>Agree that this allocation should be subject to the development of a full business case, produced to the satisfaction of the head of the SCR Growth Hub and the Business Growth Board.</b></li> <li>• <b>Note that this allocation will be subsumed within the BGB’s budget proposal – to be considered by the Board in February 2016. The timing of this in principle decision is needed to align with the timetables required to access European funding.</b></li> <li>• <b>Note that, in consultation with the Head of the SCR Growth Hub – the areas in which ESIF funding is to</b></li> </ul>	

	<b>be deployed has been considered carefully.</b>	
<b>10</b>	<p><b><u>Gainshare - Priority Setting</u></b></p> <p>A presentation was delivered on Gainshare; a.k.a ‘the £30m x 30 year devolution deal’ that will be forthcoming subject to the ratification of the deal by the 9 district councils.</p> <p>Members were advised of work that has commenced in respect of each theme to consider and prioritise how this funding might be invested.</p> <p>It was noted that the deal is split into 60% capital and 40% revenue.</p> <p>It was noted that a significant number of meetings with representatives of all partners and sectors will be convened to take this work forward.</p>	
<b>11</b>	<p><b><u>Social Inclusion</u></b></p> <p>A report was presented to introduce the Board to the proposed SCR Social Inclusion Framework – a framework for measuring the impact of social inclusion in communities across SCR which aims to consider strategies and techniques to promote social impact to accompany the growth delivered through city region investments.</p> <p>The Board was informed that the Framework is seeking to create a small number of high level objectives and measures for each of the SEP policy areas and areas of investment</p> <p>The paper therefore provided an update on the progress of this work and requested input in the next phase of its development.</p> <p>It was suggested that from a business growth perspective the framework is welcome but needs to be ‘earthed in reality’ i.e. a careful consideration of what policies can the Board invest in and promote to help achieve the objectives.</p> <p><b>Action: ALL spoke leaders to consider the framework in more detail and consider how it might align to their respective areas of work.</b></p> <p><b>RESOLVED, that the Board Members:</b></p> <ul style="list-style-type: none"> <li>• <b>Approve the suggested objectives recommended as the focus for the Social Inclusion Framework</b></li> <li>• <b>Agree to support work to develop the Social Inclusion Framework where objectives relate to the policy and commissioning led by the Board, to</b></li> </ul>	<b>ALL</b>

	<b>ensure the development of the framework has a ‘fit’ with transport measures and targets.</b>	
<b>12</b>	<p><b><u>TATA Update</u></b></p> <p>It was noted that the Government has approved £1.5m of skills cash to assist individuals affected by redundancy. This will be delivered through Rotherham College.</p> <p>An additional £350k has been approved by the Skills Executive Board to fund work on supporting supply chains.</p> <p>It was noted that letters have been sent to all companies in TATA’s supply chains offering an initial contact to discuss what support might be provided.</p>	
<b>12a</b>	<p><b><u>SCR Economic Survey and Science and Innovation Audit Update</u></b></p> <p>The Board was advised that on the 7th December the Local Enterprise Partnership considered two papers that have direct relevance to the work of the Business Growth Executive Board.</p> <p>These papers set out the intention for the LEP to be part of a consortium bid to complete a Science and Innovation Audit, working with the Science and Innovation Board and also sought approval from the LEP to develop a joint LEP, Chambers of Commerce and University of Sheffield business survey across the full Sheffield City Region.</p> <p>It was noted that both papers were approved by the LEP and the Board were therefore asked to note the two papers (at Appendix A and B to the report) and to endorse the proposals that the Board lead on the two work streams on behalf of the LEP/CA.</p> <p><b>RESOLVED, that the Board Members:</b></p> <ul style="list-style-type: none"> <li>• <b>Note the two papers that secured approval at the Local Enterprise Partnership meeting on the 7th December</b></li> <li>• <b>Endorse the proposal that the Business Growth Executive Board lead on the two work streams on behalf of the LEP/Combined Authority.</b></li> </ul>	
<b>12b</b>	<p><b><u>Export</u></b></p> <p>The Board was provided with an update on the work of the spoke. Progress made against key milestones was noted.</p>	
<b>12c</b>	<p><b><u>Inward Investment</u></b></p>	

	<p>The Board was provided with an update on the work of the spoke. Progress made against key milestones was noted.</p> <p>Members were advised that on the advice of the Advisory Group it has been suggested that future progress with 'targeting national and international companies with expansion plans' will be reported on project value rather than numbers. This will require the current terms of this work to be amended and retendered.</p> <p><b>RESOLVED, that the Board Members:</b></p> <ul style="list-style-type: none"> <li>• <b>Support the proposal to measure the targeting of national and international companies with expansion plans' on project value rather than numbers</b></li> </ul>	
12d	<p><b><u>Innovation</u></b></p> <p>The Board was provided with an update on the work of the spoke. Progress made against key milestones was noted.</p>	
12e	<p><b><u>Access to Finance</u></b></p> <p>A paper was received seeking the Board's endorsement of the proposal for the Sheffield City Region to be part of the Northern Powerhouse Investment Fund (NPIF) – a 'fund of funds' involving all Yorkshire and the Humber LEPs (including the whole of the SCR), the North West and Tees Valley.</p> <p>Members issues an expectation that SCR's 'voice will be heard' in the consortium.</p> <p><b>RESOLVED: that the Board Members:</b></p> <ul style="list-style-type: none"> <li>• <b>Agree, that the Sheffield City Region should be part of the Northern Powerhouse Investment Fund</b></li> <li>• <b>Note the context of this decision and the rationale for diverting from a Yorkshire and Humber-based approach.</b></li> </ul>	
12f	<p><b><u>New Business</u></b></p> <p>The Board was provided with an update on the work of the spoke. Progress made against key milestones was noted.</p>	
12g	<p><b><u>Skills Bank</u></b></p> <p>Item deferred.</p>	
13	<p><b><u>RISE - Ratification of Decision</u></b></p>	



	<p>The group reconsidered the information presented to and discussed at the previous meeting.</p> <p><b>RESOLVED, that the Board Members</b></p> <ul style="list-style-type: none"> <li>• <b>Note SCR Economic Development Directors support for the project and appetite to see the project continue at SCR level.</b></li> <li>• <b>Note and agree RISE’s potential fit with the Growth Hub and Innovation Centre of Expertise.</b></li> <li>• <b>Agree to fund the project, at £50,000 per year for 3 years, maximising University match funding of £480,000 (£80,000 per university, per year);</b></li> <li>• <b>Approve 3 year extension of the RISE project in principal</b></li> </ul>	
<b>14</b>	<p><b><u>Any Other Business</u></b></p> <p>The merits of the 5 Growth Hub Chairs conducting informal meetings was considered. The BGEB Chair noted his support for such undertakings.</p>	
<b>15</b>	<p><b><u>Date of Next Meeting</u></b></p> <p>Tuesday 23rd February, 2.00pm at AMP, Waverley, Rotherham.</p>	